

SMS looks forward to a dynamic future as part of David Consulting Group

International software development consultants, David Consulting Group (DCG), is pleased to announce its acquisition of the SMS Exemplar Group which includes Software Measurement Services Ltd (SMS) and SMS Exemplar Ltd.

Both David Consulting Group and SMS are metrics specialists with extensive expertise in the quantitative management of IT software systems. In recognition of the formidable reputation for measurement excellence and know-how built up by SMS' founding Director, P. Grant Rule, who tragically died in 2011, David Consulting Group will trade in Europe and the UK under the name DCG-SMS.

“Demand for the expertise offered by David Consulting Group and SMS is growing,” says Alan Cameron, Managing Director of DCG-SMS. “Business managers in the UK and Europe tell me that with today’s software-intensive business systems, technical know-how and experience is essential. The creation of DCG-SMS combines the expertise of two great companies and will help us better meet the needs of more clients.”

SMS Managing Director, Sue Rule, will join DCG-SMS as Marketing Director and is delighted to be taking the SMS legacy forward with the David Consulting Group.

“DCG and SMS have a very similar ethos of offering high-quality, business-focused expertise to our customers,” she said. “Measurement data can be used to drive improvements in productivity and flexibility but it is part of an overall business strategy, not a technical quick-fix. Successful implementation relies on knowledgeable guidance and business experience.

“By bringing DCG and SMS together we significantly increase the range of software measurement and improvement services we offer, and can expand our services to new clients.”

With continuing pressure to drive down costs, more organisations are looking critically at the value delivered by their IT systems. Most notably, a more rigorous, quantitative approach to managing software projects is being adopted by the public sector in order to control costs and ensure value for money.

Both DCG and SMS have a long and successful track record of partnering companies to improve management of development costs and quality, build better estimating capability and achieve on-time delivery. Under Grant Rule’s management, SMS pioneered the integration of Lean thinking, Agile management and Software Process Improvement to help businesses achieve true value from their IT systems. The DCG-SMS team look forward to building on this legacy to make their expertise work for today’s software-intensive organisations.

While UK and European clients will benefit immediately from DCG’s acquisition of SMS, David Consulting Group looks forward to North American clients experiencing the value of their expanded capabilities in the very near future.

Sue Rule
Director, Marketing
DCG-SMS